

Online Appendix 2: a short description of the participants of the project

WP 1: 'Glocalization' of social innovation ideas, policies and practices: A comparative study

Consortium PI and WP1 leader: Professor Hannele Seeck (University of Turku)

Consortium PI and WP1 leader Hannele Seeck, Professor of Management and Organization at the University of Turku, has over 15 years of experience in studying the adoption, diffusion and glocalization of international management and organizational ideas in Finland. Her research interests include the adoption, diffusion and glocalization of societal-level management and organizational ideas and ideologies, such as rationalization. She has also been researching for nearly two decades the history of Finnish management thought and its local forms of glocalization by comparison with the development of management thought in other countries, and thus knows well the institutional history impacting the institutionalization of new ideas, such as social innovations, in Finland. She has previously conducted comparative research, and has many long-term international co-operation partners. Her research is interdisciplinary, combining sociology and history with organizational and management studies. She is the author of some 70 publications. She has researched and published on social innovation and is interested in understanding social innovation as a new societal-level organizational idea currently being adopted in many EU and OECD countries, and its role in sustaining a welfare society.

Anna Kuokkanen (Dr.Soc.Sci, Sociology) works as a researcher at the Finnish Institute of Occupational Health. She has been researching the dissemination and glocalization of organizational ideas and ideologies for almost ten years. Currently, she examines the development and historical construction of mental health problems in Finnish work life. She also has experience of grass-root level development co-operation in an NGO promoting education and health in Tanzania.

Ph. D. Candidate Heidi Korin (University of Turku) is a healthcare professional and has several years' experience of clinical work, and currently studies strategy work in context of social innovations at the healthcare sector organizations. She has also previously worked in managerial tasks as administrative nurse manager. Last few years, as a clinical radiographer specialist, she has concentrated on development duties and quality work at Imaging Centre of Southwest Finland. In her current PhD research, she focuses on strategy work at the healthcare sector organizations and examines the development of social innovations from a strategy-as-practice perspective.

Anita Välikangas (University of Turku) is a doctoral student at the University of Helsinki, and a member of the Academy of Finland Centre of Excellence in the Philosophy of Social Sciences. Currently, she works at the Academy of Finland project *Interdisciplining the university – prospects for sustainable knowledge production*. She has published previously for example in *Journal of Management and Organization*. In her current PhD work, she researches evidence-based policy-making and in the project will contribute to understanding the role of evidence in social innovation policy-making.

Professor Pertti Ahonen (Political Science, University of Helsinki): see description under WP 4.

Associate professor Martin Fougère (Hanken School of Economics): see description under WP 2.

WP 2: Alignment of social innovation policy and practice at macro, meso and micro levels

Associate professor Martin Fougère (Hanken School of Economics)

Deputy consortium PI and WP2 leader Martin Fougère, Associate Professor in Politics and Business at Hanken School of Economics, has studied various management and policy discourses (notably corporate responsibility, marketing and social innovation), critically analyzing how they relate to practice. Importantly for the present project, he has investigated one key commonality between these powerful discourses: their promise of win-win effects on business and society. He will contribute through his expertise on win-win discourses and practices, by working with other researchers from WP1 on comparative policy issues and from WP2 on different field studies (relating to employment, healthcare, refugee integration and time banking) to assess positive and possible negative impacts of various social innovation policies and practices at macro-, meso- and micro-levels.

Ph.D. Candidate Linda Annala (Hanken School of Economics)

Linda Annala, doctoral candidate at Hanken School of Economics, has focused on the social aspects of frugal innovations, as well as the unintended consequences of technological development – with an empirical focus on the human right to drinking water in Ethiopia and India. Currently, she is conducting research on the social enterprises mediating the integration of refugees into the Finnish labor market. She is experienced in international development work both at the policy and CSO levels.

Dr. Tricia Cleland Silva (Hanken School of Economics)

Tricia Cleland Silva, is a postdoctoral researcher and lecturer at Hanken School of Economics, and will contribute through field studies in healthcare related employment issues, following up on her PhD research.

WP 3: Social innovation beyond digitalization

Professor Elina Oinas (University of Helsinki)

WP3 leader Elina Oinas, Professor of Sociology, University of Helsinki, has 20 years' experience of research on health, healthcare, gender and knowledge practices. She also has a strong record on policy dialogue, especially in the field of development policy and practice. Her expertise on respectful encounters in healthcare is an asset to the project.

Associate professor Catharina von Koskull (University of Vaasa)

Catharina von Koskull, associate professor, University of Vaasa, has 15 years of research experience in service management including service innovation and service development and ethnographic research. During the last three years, as part of an Academy of Finland project, she has focused on transformative service research; well-being and elder care, and ethnodrama (transforming research results into a drama production Everyday emotions at the Elder Care, see: e.g. "<http://www.nytid.fi/2016/04/nar-forskningen-dyker-ner-i-kanslorna/>).

Dr. University Lecturer Beata Segercrantz (University of Helsinki)

Beata Segercrantz, is University Lecturer in Social Psychology at the University of Helsinki. Her research interests include innovation, social innovation and organizational change, in particular in care work. She has been the PI for a project funded by the Academy of Finland that explored undesirable consequences

of ICT innovation in social and health services, recently published on social innovation in *Organization* and co-edited the book 'Challenging the innovation paradigm'.

Professor emeritus Karl-Erik Sveiby (Hanken School of Economics)

Professor emeritus Karl-Erik Sveiby has researched unintended consequences of innovation and he was coordinator of the research project reported in the co-edited book 'Challenging the innovation paradigm'. He has done extensive research in management of expert-organisations and published several seminal works in the field of knowledge management.

WP 4: Societal Interaction

Dr. Nikodemus Solitander (Hanken School of Economics)

WP4 leader Nikodemus Solitander (Hanken) works as the Director at Centre for Corporate Responsibility – CCR, a joint Research and Development Institute between University of Helsinki and Hanken School of Economics. He has a long experience of coordinating and facilitating interaction and communication between stakeholders. He has acted chief coordinator of the UN PRME (Principles for Responsible Management Education) Nordic Chapter Network, managing and developing the collaborative research and teaching activities and projects between the chapter's 10 university members. At Hanken he has headed the school's PRME communication and reporting; Hanken's PRME reporting has twice been received UN PRME's Outstanding Achievement Award for Best Report. The CCR he explicitly works with strategy and implementation of multi-stakeholder cooperation and enhancing the societal impact of research.

Prof. Pertti Ahonen (Political Science, University of Helsinki)

Pertti Ahonen is a Professor of political science in the Department of Political and Economic Studies at the University of Helsinki. His research interests include general, comparative and institutional public policy analysis and evaluation and computational and other digital political science.

International partners

Germany

Professor Marjo-Riitta Diehl (EBS Universität)

Professor Marjo-Riitta Diehl is the Chair of Organizational Behaviour and HRM at EBS. Her research interests include organizational justice from the perspective of multiple parties, including employers, employees and third parties. In her recent research she has focused on the impact of socio-economic conditions on how employees react (e.g. in terms of their health) to justice in their organizations. Her research also focuses on innovative solutions to manage diversity at the workplace and in societies, including the efforts that German DAX30 companies have made to integrate refugees at the workplace, and German models of prolonging working careers.

Professor Karin Kreuzer (EBS Universität)

Professor Karin Kreuzer is the Chair of Social Business at EBS, focusing on hybrid (or pluralistic) organizations operating at the boundary between market and civil society. Her research covers organizations, irrespective of their legal form, that develop innovative solutions to society's most pressing social needs. Her expertise includes social innovation and innovative concepts, strategies and business models for civil society organizations, foundations and socially responsible businesses.

Ph.D. Candidate Andreas Hesse (EBS Universität)

Andreas Hesse is a doctoral student at EBS Business School, specializing in digital tools and their consequences for the management of for-profit and cross sector partnerships, especially from the leadership perspective. Before starting his doctoral studies, Andreas worked eleven years in international telecommunication group in sales, customer service, technical service, marketing, international subsidiary management, ICT business and board member support. Of these years, he was for seven years in top executive positions in regional as well as in international headquarter functions. Andreas is also actively involved in refugee-integration and his work was acknowledged by Mr. Joachim Gauck, the President of Germany, in 2016. Andreas Hesse is an economist by training.

France**Professor Abdelillah Hamdouch (Université François Rabelais, Tours)**

Abdelillah Hamdouch, Professor at the University of Tours, France, will contribute through his unique expertise in social innovation, notably as a co-editor of the International Handbook of Social Innovation, and through his field studies of social innovations in France.

Assistant professor Gérald Gaglio (University of Technology of Troyes)

Gérald Gaglio is assistant professor in sociology at the University of Technology of Troyes (France). He is also since 2016 accredited to supervise research (HDR) and member of the pedagogic team of the Executive Master "Sociology of firm and change strategies" at Science Po Paris. His research is on innovation, technological innovation (more precisely emergency telemedicine tools appropriation) and recently critical approach of "exotic" innovation (jugaad, frugal) and "moral" innovation (sustainable innovation). He has written the book "Sociology of innovation" (Presses Universitaires de France, "Que Sais-je" collection) in 2011.

United Kingdom**Dr. Jason Glynos (University of Essex)**

Jason Glynos, Reader in the Department of Government at the University of Essex, will contribute theoretically and methodologically (as a prominent theorist of the Essex school of discourse analysis) as well as empirically (through his field studies of time banking in the UK, in particular).

Professor Damian Hodgson (University of Manchester, Alliance Manchester Business School)

A key focus of Hodgson's current and future research relates to organisational issues within healthcare, linked to a number of projects within the Primary Care and Community Services themes in the Greater Manchester CLAHRC. Hodgson will contribute to the project with critical analyses of management and organizing around innovation in health care.

Canada**Prof. Ivy Lynn Bourgeault (University of Ottawa)**

Ivy Lynn Bourgeault, PhD, is a Professor in the Telfer School of Management at the University of Ottawa. She holds the Canadian Institutes of Health Research Chair in Gender, Work and Health Human Resources. She is the lead coordinator of the pan Canadian Health Human Resources Network and the Scientific Director of the Ontario Health Human Resource Research Network both housed at the University of Ottawa. Dr. Bourgeault has garnered an international reputation for her research on health professions, health policy and women's health.

Prof. Benoît Godin (INRS)

Professor Benoit Godin, Institut National de la Recherche Scientifique (INRS), Canada, has written extensively on science policy and statistics. Since 2000, he has conducted a project on the history of science and technology statistics from which has resulted in several publications. More recently, he has launched a large-scale project on the intellectual history of innovation as a category, from the Renaissance to the present day (Benoît Godin, *Innovation Contested: The Idea of Innovation Over the Centuries*, London: Routledge, 2015). Godin contributes to the project with a critical analysis of the dominant understandings of innovation looking all the way back to the Greek and Roman antique, thus giving a deep understanding of the background of contemporary innovation discourse.